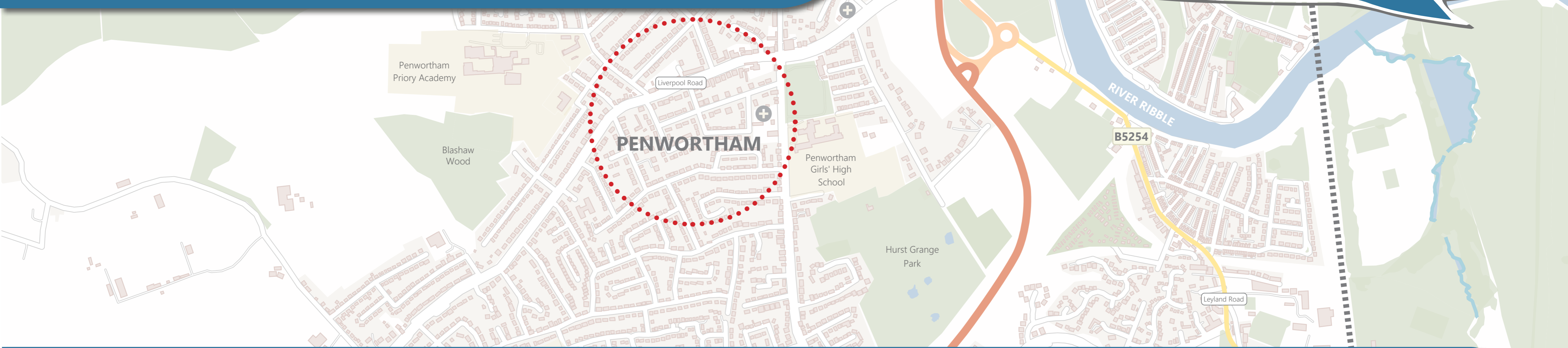


PENWORTHAM MASTERPLAN

Please pick up a feedback form and let us know your comments. We need your ideas to help us make Penwortham a better place to live and shop



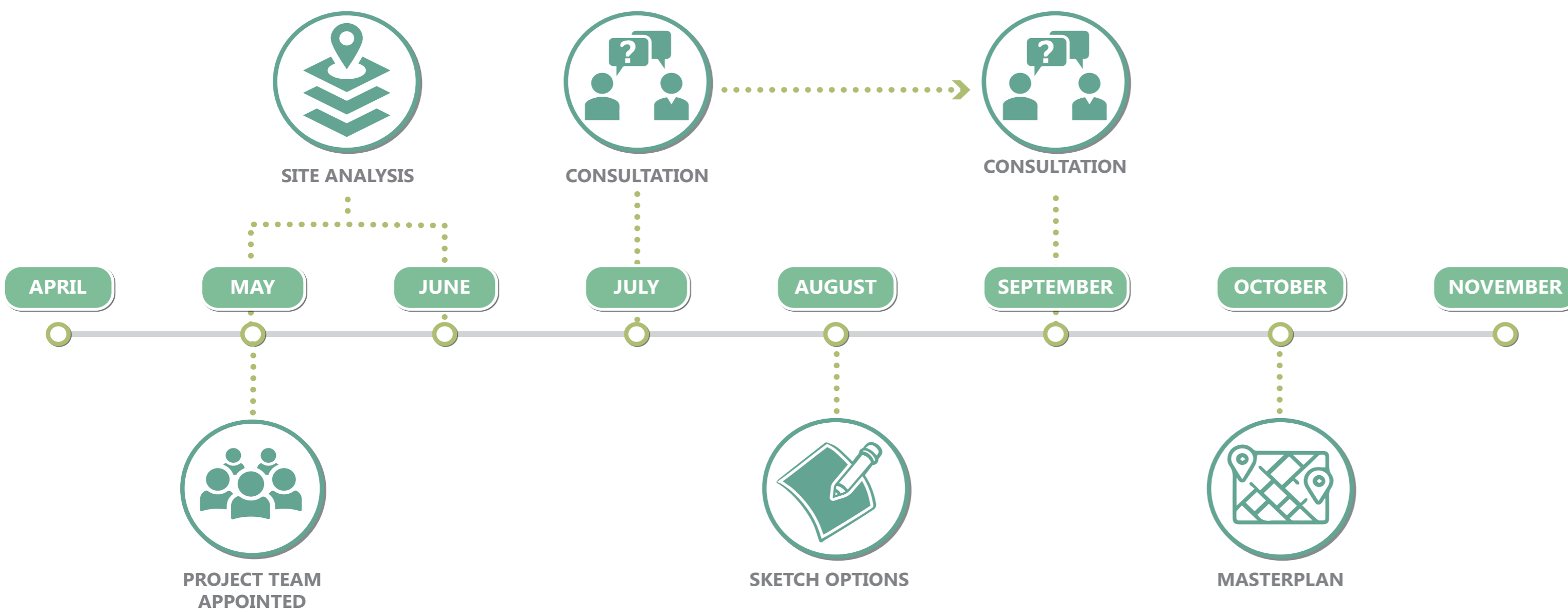
INTRODUCTION

We are developing a long term vision to celebrate and regenerate the Liverpool Road, Middleforth and Kingsfold commercial areas of Penwortham. Our aim is to work with the community to make them safer, more enjoyable and more attractive areas for our local communities to visit.

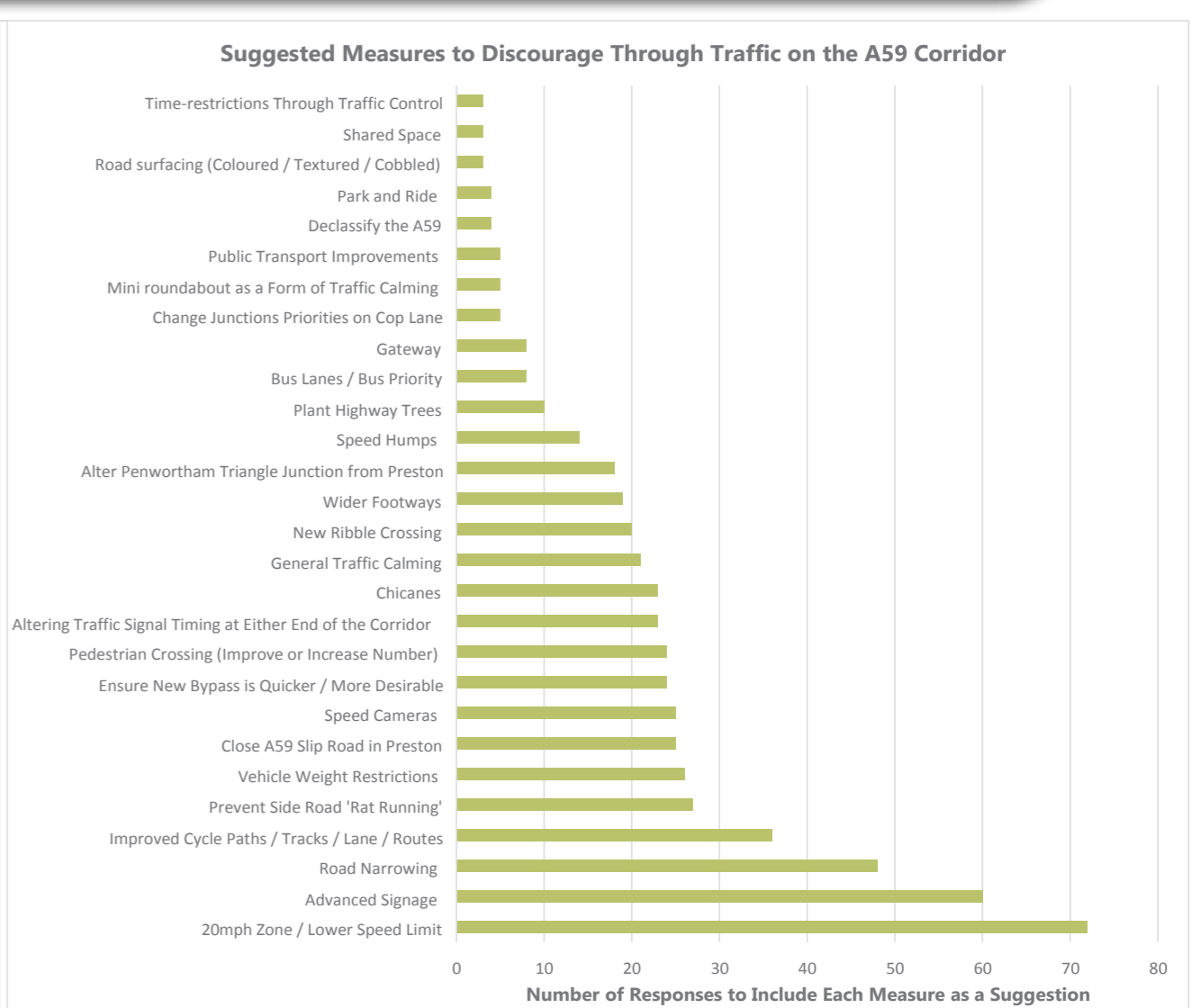
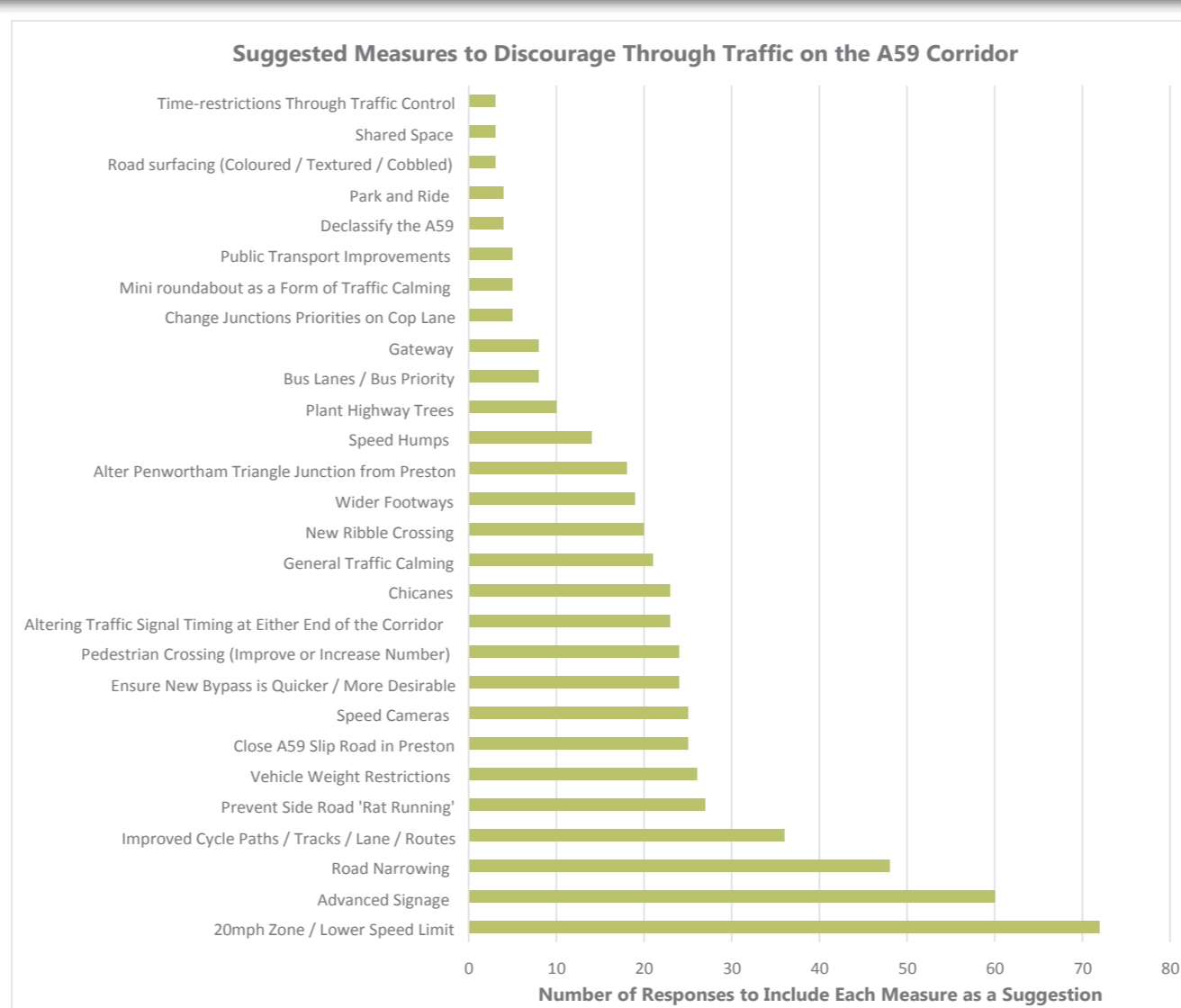
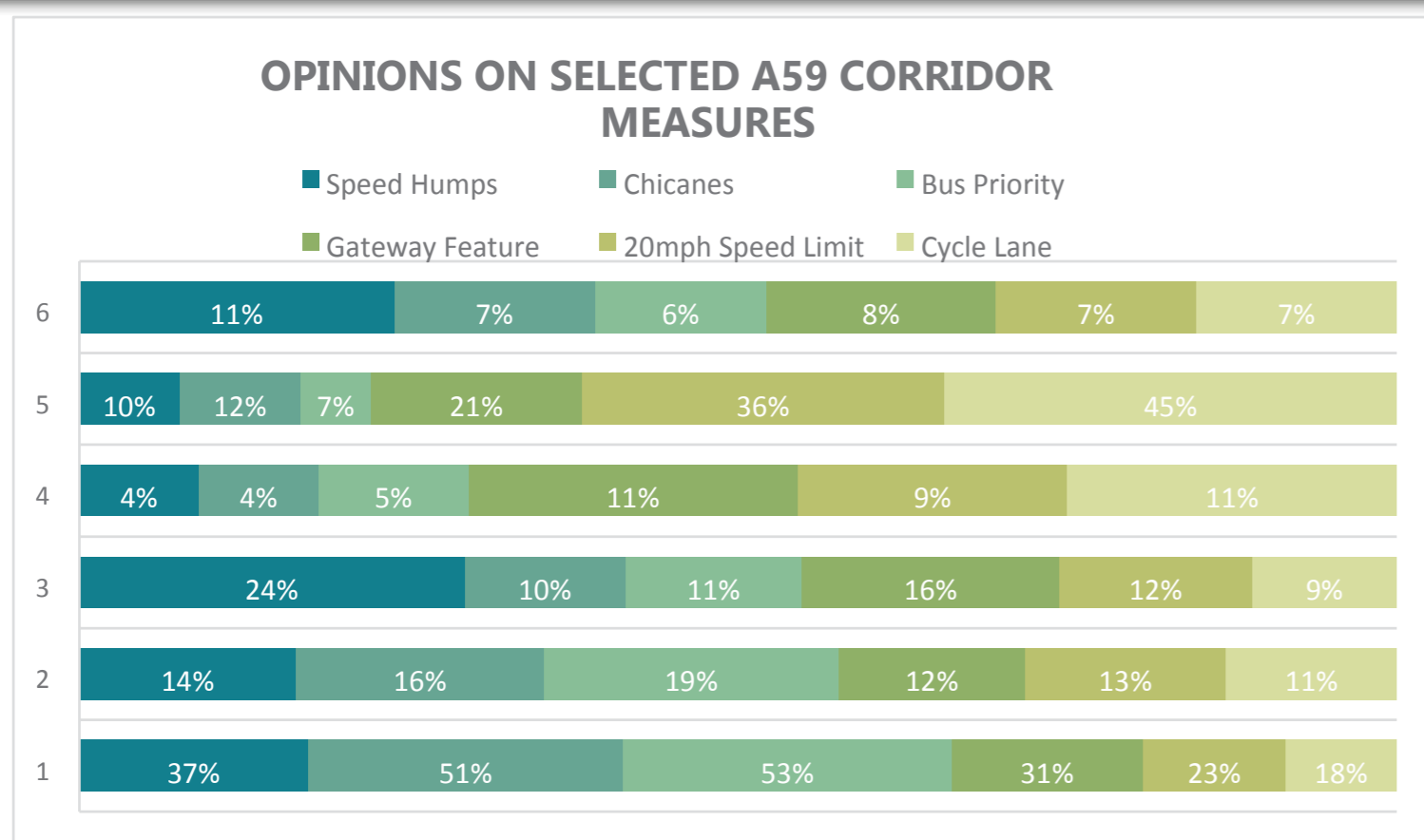
The project gives the community a chance to influence the proposals and let the design team know their wishes and aspiration for the areas.

The quality of the public realm, signage, green infrastructure, pedestrian and cycle routes, heritage, character, shop frontages and shop types are just a few of the subjects that we are looking for view and opinions on.

TIMELINE



PREVIOUS CONSULTATION RESULT



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02 LIVERPOOL ROAD THE VISION

THE VISION

The creation of a vibrant safe and successful centre for those who live, work and visit the area, and one that continues to thrive under the stewardship of the community. A place that celebrates its history but also looks to the future; evolving to meeting changes in retail use, demographics and environmental awareness and to recognise the area as a sustainable heart of the community.

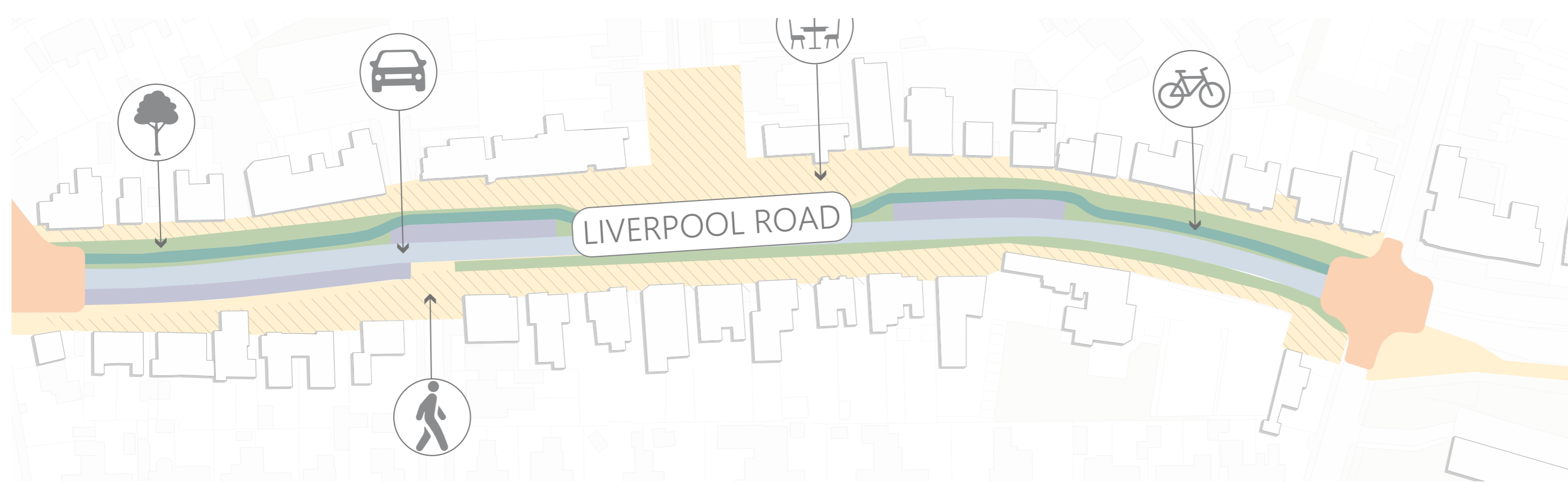
The delivered vision will create a high quality public realm accessible to all regardless of age or ability. A re-energised street and spaces which are attractive and flexible creating a setting for successful business to add all year round activity and contribute to the area's existing independent identity.

Proposals will promote sustainability, the environment and wellbeing through green infrastructure, encouraging walking and cycling, facilitating community interaction and carbon reduction.



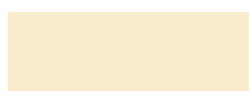
ACHIEVING THE VISION

- Reduced carriageway with and increased public realm
- Safe cycling routes and safe crossing points
- Spaces to promote external retail, food and beverage
- A distinct identity & sense of place
- A flexible communal space for events
- Safer footpaths and reducing vehicular and pedestrian conflict
- Places to sit and relax
- Improved footpath network
- Street trees and ornamental shrubs
- Sustainable drainage solutions

DESIGN PRINCIPLES






Liverpool Road will be split into 3 key areas:

-  Cycle Way
-  Carriageway
-  Public Realm



The public realm will fall into 3 categories:

-  Spill out,
-  Garden & amenity
-  Flexible community space

03 MASTERPLAN EAST



- 1 New spill out spaces to F&B
- 2 New high quality cycle lane
- 3 New planting and seating areas
- 4 Safe Pedestrian crossings



- 1 New car parking bays
- 2 New high quality cycle lane
- 3 New planting and seating areas
- 4 New footpaths

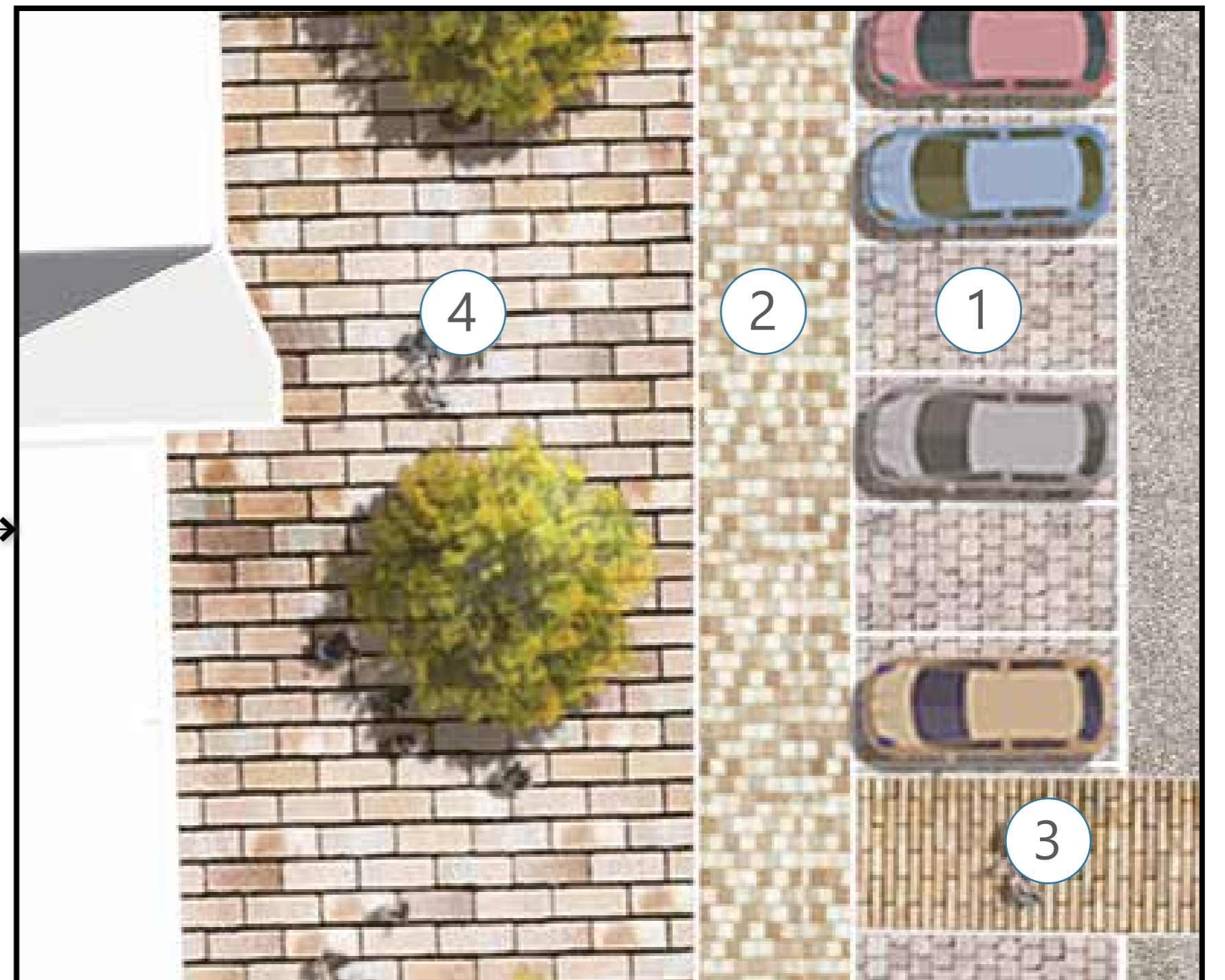


- 1 Reduced width carriageway
- 2 New green infrastructure
- 3 New spill-out areas
- 4 New footpaths

04 MASTERPLAN WEST



- 1 Closed Kingsway access
- 2 New garden and seating area
- 3 New cycleway
- 4 Safe Pedestrian crossings



- 1 New car parking bays
- 2 New high quality cycle lane
- 3 New pedestrian crossing
- 4 New events space



- 1 Reduced width carriageway
- 2 New cycle lane
- 3 New spill-out areas
- 4 New footpaths

05

FOOTPATHS AND CYCLEWAY

Artist's impression of new footpath and cycle lane



—> Vehicle Access to rear of property
—> Pedestrian Crossing

—> 2-way cycle lane
—> 2-way carriageway

Relocated Parking Bays



06 SPILL-OUT AREAS

Artist's impression of new footpath and spill-out space



Spill-out location plan



Design Principles

- Create a street full of activity and interest
- Create an experience rather than somewhere to be things
- Spaces will be screened from the road through planting and vertical structures
- The scheme will create the infrastructure for the community and shop owners to personalise and make their own.
- The design needs to be flexible to ensure future changes can be accommodated
- Increase natural surveillance to reduce anti-social behaviour

Concept Design A



Concept Design B



07 GARDEN & AMENITY SPACES

Artist's impression of Kingsfold Garden



Garden and amenity location plan



Concept Design A



Concept Design B



Design Principles

- Attractive seating areas not directly associated with specific retail units
- Set within a soft landscape setting
- Reinforcement of existing green hub adjacent to Lime Bar
- Increase biodiversity and carbon reduction
- Improved aesthetic to Liverpool Road
- Use planting to define space and create buffer between seating and traffic

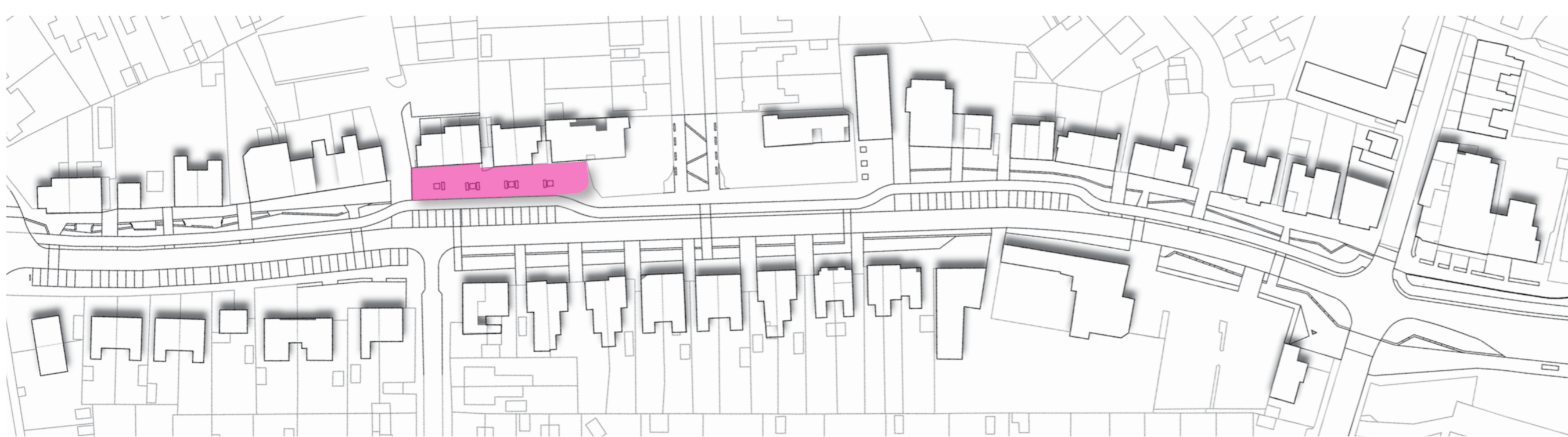
07

FLEXIBLE COMMUNITY SPACE

Artist's impression of the flexible community space



Spill-out location plan



Design Principles

- An open space that can cater for pop up events.
- Create a space for community events, Christmas tree etc...
- Area for Christmas tree and event focal point
- Space needs to work during day to day activities.
- To include electrical points and infrastructure for events

Concept Design A



Concept Design B

